

DFA

DRIVER
FIRST
ASSIST

SAVING LIVES ON OUR ROADS



ASSOCIATION OF
AMBULANCE
CHIEF EXECUTIVES



CFOA
Chief Fire Officers
Association



Outline

- What we do and why
- Why get involved?
- Risk and liability
- Costs
- Q & As

Driver First Assist

- A road safety initiative developed in partnership with the emergency services that will:
 - Help improve “blue lights” response to road traffic collisions (RTCs)
 - Save lives and minimise the severity of injuries
 - Help re-open roads quickly, minimising congestion and keeping industry and the travelling public on the move
- Community First Responders for the road network - first link in the chain of survival
- An initiative focusing on improved road traffic collision response rather than accident prevention

Driver First Assist



Location

+

Incident

=

Fast & effective response





Location, location, location

Driver First Assist



Safety

+

First Aid

=

Patient

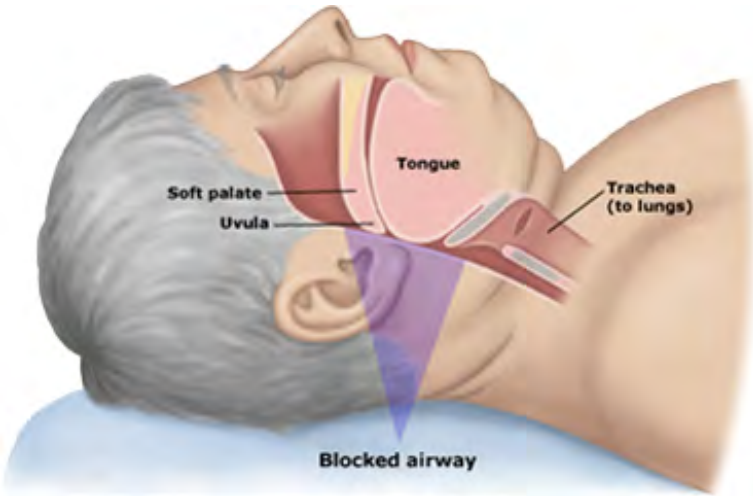
The case for a first response



5 deaths
500 injuries



The case for a first response



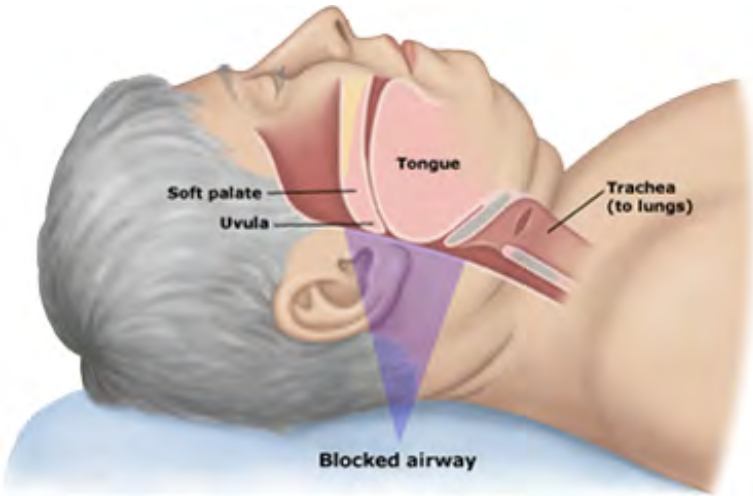
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55% of fatalities occur before the arrival of the emergency services

The case for a first response



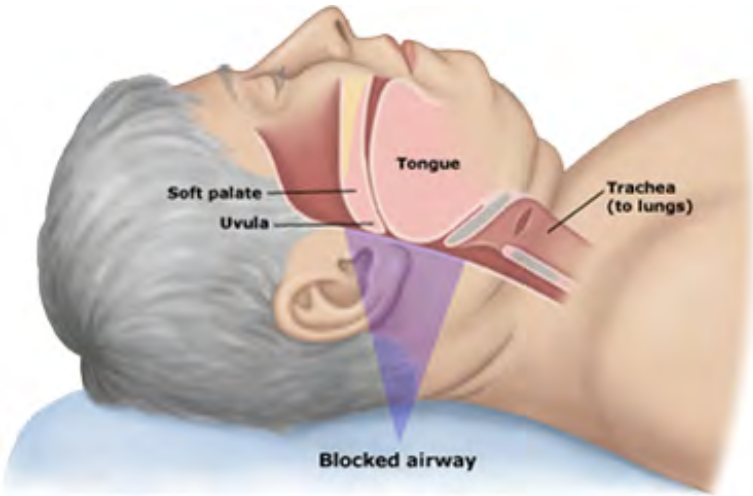
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2035, traffic 46% higher, average delays 54% longer, than in 2003

The case for a first response



4



Estimated that 46% of fatalities could be prevented

Professor Sir Keith Porter

video available on YouTube

https://www.youtube.com/watch?v=Z82_O_jDqAU

DFA Training

- This is not a first aid course!
- Content split 50/50 – scene management/first aid
- Training materials produced and delivered in partnership with the emergency services
- Reviewed and approved by the Royal College of Surgeons of Edinburgh



Why get involved?





THINK





Lord Faulks QC

video available on YouTube

<https://www.youtube.com/watch?v=meU-byIkiLw&t=14s>

Liability

- Members act voluntarily as Good Samaritans
- No one has ever been successfully sued acting in this capacity
- No Community First Responder has been successfully sued



Benefits/costs

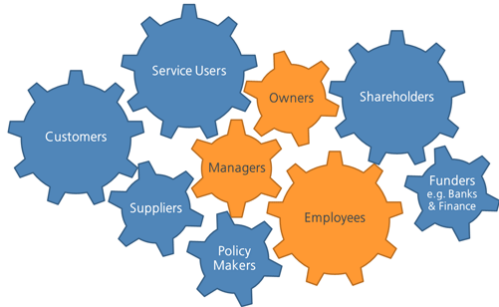
Benefits

- Limit RTC road closures – M5?
- Improve driver skills
- Raise profile of driving profession
- A safer road network
- Improve industry image

Costs

- £95 per delegate
 - 7-hour training course
 - DFA Toolkit
 - DVSA upload
- Discount for RHA members
 - £85
 - £900/course = £75/delegate

Why DFA?



Summary

- By 2035, traffic volumes 46% higher, and average delays 54% longer, than in 2003
- CSR with business benefits
- Put pride back into the lorry driving profession - improve industry image
- Reduce the burden on the national purse - £1.5bn p.a.
- Reduce the tragedy and human misery associated with needless fatalities

Q & As



UK Traffic Commissioners

Department for
Transport



John Lewis

